ACCURATE, TIMELY AND UNBIASED INFORMATION ANYWHERE, ANYTIME.

Parity Media is news, media and publishing company that specializes in reporting science and technology news through electronic and print media.

Headquartered in Ahmedabad, India, Parity Media owns and operates online portals like Techie News, ParityNews and ParityPortal, which have online presence across 166 countries with majority of the readers located in the United States, United Kingdom, Canada, Australia, India & Germany.

- Pervasive information
- Appetite of every reader catered
- Resources assimilated
- Intrinsic information to the right extent
- Transparency in everything we do
- Yearning for perfection

246, Satyam Mall, Opp. Saman Complex, Jodhpur Cross Road, Satellite, Ahmedabad – 380015, Gujarat

(0091) 9909497667
(0091) (079) 30172048

www.paritymedia.in
info@paritymedia.in
STRENGTHS OF PARITY MEDIA

EXPERIENCED TEAM
With a cumulative experience of over 20 years in IT, technology, networking, security and business, editors and writers at Parity Media deliver the point news at the right time catering to the reading appetite of its visitors.

GLOBAL COMMUNITY
Parity Media’s web properties including TechieNews.co.uk, ParityNews.com and ParityPortal.com have an active global audience. Parity Media provides comprehensive technology and news coverage to a huge community of users keen to the industry and are open to your brand, messages, solutions and products.

WHY PARITY MEDIA?
• LARGE, TECH-SAVVY READER BASE
• BANNER OPPORTUNITIES
• GOOGLE NEWS PRESENCE
• FEATURED ARTICLE OPTIONS
• FOCUSED TEAM OF PROFESSIONALS

PRESS / ADVERTISING CONTACT
Ravi Mandalia
ravi.mandalia@paritymedia.in
(0091) 9909497667

WEB PROPERTIES
www.techienever.co.uk
www.paritynews.com
www.parityportal.com

INCREASE YOUR MARKET REACH.
ADVERTISE YOUR PRODUCTS,
SOLUTIONS TO THE RIGHT AUDIENCE.

TECHIENEWS
• Visitor Statistics
  ➤ 54.15% male, 45.85% female;
  ➤ 61% (age 18-34), 28% (age 35-54);
  ➤ 35% from UK, 26% from US;
• 560K+ pageviews in December 2013
• 1.2 million pageviews in four months

Parity Media
www.paritymedia.in